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# Exploring the associations between adverse childhood experiences (ACEs) and adolescent cancer risk behaviours in the ALSPAC cohort

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# Abstract

**Background** Some modifiable risk factors for cancer originate during adolescence. While there is evidence indicating relationships between adverse childhood experiences and health risk behaviours generally, little is known about how childhood adversity influences the engagement of adolescents in cancer risk behaviours. This study aimed to determine the relationship between adverse childhood experiences and adolescent cancer risk behaviours.

**Methods** Data were collected prospectively from birth to age 18 years on children born to mothers enrolled into the Avon Longitudinal Study of Parents and Children (ALSPAC) cohort study. Multivariable linear regression models assessed relationships of a composite exposure measure comprised of adverse childhood experiences (total number of childhood adversities experienced from early infancy until age 9 years) with multiple cancer risk behaviours. The latter was expressed as a single continuous score for tobacco smoking, alcohol consumption, obesity, unsafe sex, and physical inactivity, at ages 11, 14, 16 and 18 years. Analysis was carried out on the complete case and imputation samples of 1,368 and 7,358 participants respectively.

**Results** All adolescent cancer risk behaviours increased in prevalence as the adolescents grew older, except for obesity. Each additional adverse childhood experience was associated with a 0.25 unit increase in adolescent cancer risk behaviour (95% CI 0.16–0.34; p < 0.001). Individually, parental substance misuse ( $\beta$  0.64, 95% CI 0.25–1.03, p < 0.001) and parental separation ( $\beta$  0.56, 95% CI 0.27–0.86, p < 0.001) demonstrated the strongest evidence of association with engagement in adolescent cancer risk behaviour.

**Conclusion** Childhood adversity was associated with a greater degree of engagement in adolescent cancer risk behaviours. This finding demonstrates the need for targeted primary and secondary prevention interventions that reduce engagement across multiple cancer risk behaviours for children and adolescents who have experienced adversity in childhood, such as parental substance misuse and separation, and reduce exposure to adversity.

Keywords Cancer risk behaviours, Adverse childhood experiences, ACE, Adolescence, ALSPAC, UK birth cohort

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# Background

The United Kingdom (UK) had 458,000 incidents of cancers in 2020 with a ranking of 9th in the world for cancer incidence globally [1]. Around 180,000 people die in the UK annually from cancer-related causes [1], accounting for ~25% of all deaths [2]. The impact of premature mortality associated highlights the need for cancer prevention and control [3]. Cancer aetiology is multifactorial,



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and cancer risk is increased by exposure to a broad range of potentially modifiable risk factors that offers an opportunity to prevent cancers through targeted interventions [4]. Cancer Research UK estimate that ~40% of all cancers can be prevented by reducing exposure to tobacco smoking, excessive consumption of alcohol, physical inactivity, high body mass index, poor diet, excess sun exposure and unsafe sex [5, 6].

Many of these behaviours originate during adolescence [7–9], a critical phase of life characterised by physical, social, cognitive and emotional changes that prepare the adolescent for adult life [4]. From a life-course perspective, adolescence presents a period of vulnerability in which habits formed during that time can persist into adulthood, including cancer risk behaviours [10]. By age 15 years, up to 40% of adolescents have smoked tobacco at least once, 40% have been drunk at least twice, and 30% have had sexual intercourse in England [11]. 80% of adult smokers initiate smoking before age 18 years [10, 12].

Several theories attempt to explain the propensity of adolescents to engage in health-risk behaviours. Gateway theories argue that engagement in one behaviour increases the likelihood of engagement in other risk behaviours through a reduction in the perceived danger inherent in such behaviours and an increased desire to try out other risk behaviours [13]. The "problem behaviour theory" also explains why adolescents are likely to engage in risk behaviours as a way of showing their disregard for conventionality and expressing their independence and maturity [8]. A number of studies have pointed at the role of childhood adversities, also referred to as adverse childhood experiences, in the engagement of individuals in health-damaging behaviours such as harmful alcohol consumption, smoking and drug use [14, 15]. It has been suggested that the effect of childhood adversities on health risk behaviours might be additive (where the combined effect of two childhood adversities equals the sum of the effects of each childhood adversity acting independently) leading to an increased propensity for engagement in health risk behaviours [16]. While there is some evidence pointing at relationships between adverse childhood experiences and health risk behaviours generally, little is known about how childhood adversities influence adolescents' specific engagement in cancer risk behaviours.

Previous analyses using data from the Avon Longitudinal Study of Parents and Children (ALSPAC) database have explored the associations between adolescent (age 11–18 years) and young adult (age~24 years) cancer risk behaviours (tobacco smoking, alcohol consumption, obesity, sexual risk and physical inactivity) [17]. Distinct groups of adolescents characterised by consistently highand low-cancer risk behaviours during adolescence were identified, with associations of large magnitude between adolescent and early adult cancer risk behaviours [17]. Building on this body of work, the current study aimed to assess the relationship between adverse childhood experiences and adolescent cancer risk behaviours using a UK birth cohort, and focusing on the hypothesis that adverse childhood experiences are associated with adolescent engagement in cancer risk behaviours.

# Methods

## Study design and setting

Using a prospective cohort study design, data used in this study were drawn from ALSPAC, an ongoing prospective observational population-based birth cohort study investigating the effects of a wide range of influences on health and development across the life course [18, 19]. Pregnant women, resident in Avon, UK and with expected dates of delivery from 1st April 1991 to 31st December 1992 were invited to take part in the study. The initial number of pregnancies enrolled was 14,541 (for these at least one questionnaire has been returned or a "Children in Focus" clinic had been attended by 19/07/99). Of these initial pregnancies, there was a total of 14,676 foetuses, resulting in 14,062 live births and 13,988 children who were alive at 1 year of age. Details of all available questionnaires and data can be found through a searchable data dictionary (http://www.bristol.ac.uk/alspac/researchers/ our-data/). Ethical approval for the study was obtained from the ALSPAC Law and Ethics Committee and local Research Ethics Committees. Informed consent for the use of data collected via questionnaires and clinics was obtained from participants following the recommendations of the ALSPAC Ethics and Law Committee at the time.

## **Exposure measure**

Adverse childhood experiences were selected as the main exposures. A child is said to have experienced an adverse childhood event if they meet the criteria (as defined in Supplementary Material Section A-1) for at least one type of adverse childhood experience by age 9 years [20]. Adversities include physical, sexual and emotional abuse; parental mental health problems or suicide, criminal convictions, substance misuse; and child bullying, parental separation and/or violence between parents. The definitions of each adverse childhood experience used in this study has been described by Troy et al. [20] and the approach with which each adversity has been derived is described in the supplementary material (Supplementary Material Section A-1). Data were collected on these adverse childhood experiences from early infancy until age 9 years (used as a cut-off to delineate interval between exposure and outcomes with a lag period of two years in between) using self-administered questionnaires directed at mothers and partners (about exposures to the nine childhood adversities except for child bullying that was based on data obtained directly from the child). A cumulative adversity exposure measure was derived by adding up the number of childhood adversities each adolescent experienced as a total continuous score.

#### Outcome measure

As detailed in Wright et al. [17], repeated measures of adolescent cancer risk behaviours - tobacco smoking, alcohol consumption, obesity, unsafe sex and physical inactivity – measured by questionnaires at ages 11, 14, 16, and 18 years, were used for the derivation of the outcome variable. Each cancer risk behaviour at each time point was coded as a binary indicator with participants scoring "1" if the risk was present or "0" otherwise [17]. Engagement in cancer risk behaviours across adolescence was then summarised as a single continuous measure using the approach more commonly adopted for tobacco use when expressing total exposure in terms of "pack-years". The scale was derived by summing the binary indicators into a total for each time point (11, 14, 16, and 18 years) and then combining these four totals into a single scale to describe total engagement in cancer risk behaviours across the adolescent period. This yielded a continuous, roughly symmetric scale which took values from zero to 21 within the observed sample. The outcome, which we refer to as "Area Under the Curve" given its method of derivation, can be interpreted as measuring CRB-years of behaviour, and therefore a regression parameter of 0.5 can be taken to represent the engagement in one risk behaviour for an additional 6-months. More details can be found in Supplementary Material SA-2.

# **Confounder measures**

Variables that are plausible causes of both the exposures and outcomes of interest were considered as confounders, and included male/female sex, parental social class, household income, housing tenure, maternal education, and maternal age at delivery. Apart from child sex, these data were collected by postal questionnaires submitted to the main carer during the antenatal and early postnatal period.

Sex: Adolescent's biological sex recorded at birth; parental social class: measured using parent's highest social class (professional; managerial and technical; skilled non-manual; and skilled manual, part or unskilled manual); mother's education: This assesses the mother's highest level of education and classifies as "less than O-level/GCSE (i.e. no high-school qualifications)", "qualifications up to high-school level", and "beyond high-school, including undergraduate and postgraduate degrees"; *household income*: Average amount of money each household earns, split into quintiles of high to low income; *housing tenure during pregnancy*: Assesses type of home ownership by parents of the adolescents in the study, and categorized as mortgaged or own property, privately rented property, or subsidized rental property; *mother's age*: Measured as mother's age at time of pregnancy.

# Statistical analysis

All relevant data for the study were collected at different time intervals using self-administered questionnaires issued during clinic visits, and responses to postal questionnaires provided by parents/caregivers. There were complete data on exposure, outcome, and confounders for 1,368 participants (9.8% of ALSPAC participants), referred to as the complete case sample. Supplementary Material Section B contains further details the sample definition including a flowchart and subsample comparisons. The complete case sample was not representative of the overall ALSPAC sample as participants in these complete case samples were more likely to be females, in higher social classes, live in mortgaged/owned property, and have education above O-level (Supplementary Table S4).

Descriptive analyses were conducted to summarise the prevalence of adolescent cancer risk behaviours in the study population. Tetrachoric correlations, which measure correlations between two binary variables, were carried out between pairs of cancer risk behaviours at ages 11, 14, 16 and 18 years. Univariable and multivariable linear regression models were used to analyse the prospective relationship between adverse childhood experiences (both individual adverse childhood experiences and combined exposure measure) and adolescent cancer risk behaviour. The multivariable linear regression model was adjusted for sex, social class, mother's education, household income, housing tenure, and mother's age.

#### Missing data

Multiple imputation by chained equations was used to account for missing data [21]. Missing data on cancer risk behaviours, childhood adversities, and socioeconomic variables were imputed to create the final imputed sample (N=7,358). Imputation of each of the study variables used a bespoke combination of auxiliary variables (that were not included in the analysis model but provide additional information about the missing values), including alternative socioeconomic variables. A number of data sets with a varying number of imputations were generated using the ice command in Stata/MP v15.1 [22]. Monte Carlo errors were used to compare the probability that imputation would be reproducible. The imputation

of 100 and 250 data sets using the rules of thumb by White et al. [23] were compared, and 250 was chosen as the most appropriate number of imputed data sets as it provides a sufficient level of reproducibility. The main results reported are based on the imputed dataset, with the complete-case estimates shown in the Supplementary Material.

## Results

The distribution of the study population in the imputation and complete case samples, on the basis of exposure and outcome variables, is described in Table 1. The most common adversity the adolescents experienced was parental mental health problems or suicide (37.7% of the adolescents). Parental separation (19.4%), violence between parents (18.5%), and emotional abuse (16.8%) were also common among the adolescents. The average number of adverse childhood experiences by the adolescents was 1.3 (SE = 0.016) with most participants experiencing no ACE (35.6%) and another 30.2% experienced one ACE (Fig. 1). Overall, 7.4% of the adolescents had experienced four or more adversities. Sexual abuse had the lowest prevalence rate of 0.5%. Compared with the complete case sample, prevalence rates of the various adverse childhood experiences were slightly higher in the imputation sample except in the case of physical abuse where the prevalence rates in both samples were generally the same.

Across all five cancer risk behaviours investigated, there was a general increase in concurrent engagement in two or more cancer risk behaviours while the proportion of adolescents who engaged in zero cancer risk behaviours reduced as they grew older (Fig. 2). Assessing relationships between cancer risk behaviours, modest positive correlations between alcohol consumption and tobacco smoking  $(0.35 \le r \le 0.63)$  were observed between ages 11 and 18 years. At age 11, there was some correlation between physical inactivity and obesity (r=0.20), which weakened progressively through ages 14 (r=0.13) and 16 (r=0.01) years. At ages 14, 16 and 18 years, there were modest correlations between unsafe sex and tobacco smoking ( $0.32 \le r \le 0.36$ ).

There was strong evidence of a positive association between childhood adversity and multiple adolescent cancer risk behaviours (Table 2). Analyses of the imputed data show that each additional adversity a child experiences is associated with a 0.25 increase in the number of cancer risk behaviours (95% CI 0.16 – 0.34; p < 0.001). Emotional abuse, substance use, violence between parents, mental health problems in parents and parental separation demonstrated strong evidence of association with multiple cancer risk behaviours in adolescence (p < 0.05, Table 2). Among all the childhood adversities, the use of prohibited substances by parents was most strongly associated with adolescent cancer risk behaviour with a 0.64 unit increase in cancer risk behaviour (95% CI 0.25 - 1.03, p = 0.001). Similarly, parental separation was

 Table 1
 Outcome and exposure statistics by imputed and complete case samples

Variables	All available sample (max = 7,358)		Complete case sample $N = 1.368$	Imputation data N=7,358	
	Total N	Mean / N (%)	Mean / N (%)	Mean / N (%)	
Continuous outcome measure					
Cancer risk behaviour; Mean (SD/SE)	1,786	9.51 (SD=4.20)	9.44 (SD=4.17)	9.71 (SE=0.067)	
Continuous exposure measure					
Adverse childhood exposures as a combined measure; <i>Mean (SD/SE)</i>	4,255	1.16 (SD=1.29)	1.01 (SD=1.19)	1.26 (SE=0.016)	
Binary exposure measures					
Sexual abuse	7,307	36 (0.5%)	5 (0.4%)	0.5% (SE=0.08)	
Emotional abuse	6,795	1,138 (16.8%)	200 (14.6%)	16.8% (SE=0.46)	
Physical abuse	7,356	470 (6.4%)	88 (6.4%)	6.4% (SE=0.29)	
Bullying	5,331	601 (11.3%)	137 (10.0%)	11.5% (SE=0.44)	
Violence between parents	6,133	1,118 (18.2%)	210 (15.4%)	18.5% SE=(0.50)	
Parental substance use	7,316	663 (9.1%)	93 (6.8%)	9.1% (SE=0.34)	
Parents' mental health problems or suicide	7,347	2,770 (37.7%)	428 (31.3%)	37.7% (SE=0.57)	
Parent conviction	7,333	461 (6.3%)	76 (5.6%)	6.3% (SE=0.28)	
Parental separation	7,233	1,400 (19.4%)	146 (10.7%)	19.4% (SE=0.47)	

SD (Standard Deviation) describes spread of values in the sample for continuous measures

SE (Standard Error) describes precision of summary statistic (derived using Rubin's rules)



Fig. 1 Distribution of the study participants by the number of adversities they experienced during childhood (N=7,358, imputed sample)



Fig. 2 Engagement in of cancer risk behaviour during adolescence (N=7,358, imputed sample). Lines indicate the number of cancer risk behaviours reported

associated with an increased risk as it is associated with an increase of 0.56 in the number of cancer risk behaviours (95% CI 0.27 – 0.86, p < 0.001). Comparing the results of the regression analysis using the imputed data (Table 2) with those using the complete case sample (see Supplementary Table S5), the findings were mostly similar with slight differences in the magnitude of association for adverse childhood experiences combined variable, substance use, and parental separation.

# Discussion

This study investigated relationships between childhood adversities and adolescent cancer risk behaviours. Overall, the prevalence of cancer risk behaviours increased as the adolescents grew older with more adolescents engaging in two or more cancer risk behaviours concurrently from age 14 up until age 18. The clustering of risk behaviours in adolescence has been well documented in literature, with significant implications on health and social outcomes in early adulthood [4, 24, 25]. Increasing engagement in cancer risk behaviour through adolescence was also reflected in the individual behaviours whose prevalence increased with age except for obesity that remained generally the same with a marginal decline between ages 11 and 14 years. Additionally, this study found strong evidence of associations between unsafe sex and each of tobacco smoking and alcohol consumption, especially at ages 16 and 18. These three behaviours all trigger the dopaminergic system associated with dependence and addiction [26].

Childhood adversity variable	Univaria	Univariable regression models			Multivariable <sup>a</sup> regression models		
	β	95% CI	p	β	95% CI	p	
Adverse childhood experience total score (per additional ACE)	0.28	0.19 – 0.36	< 0.001	0.25	0.16 - 0.34	< 0.001	
Physical abuse	0.31	-0.14 - 0.76	0.179	0.36	-0.09 - 0.81	0.113	
Sexual abuse	1.14	-0.50 - 2.78	0.173	0.74	-0.88 – 2.36	0.373	
Emotional abuse	0.51	0.19 - 0.82	0.002	0.51	0.20 - 0.82	0.001	
Bullying	0.24	-0.12 - 0.60	0.194	0.22	-0.13 - 0.58	0.220	
Violence between parents	0.45	0.14 - 0.75	0.004	0.38	0.08 - 0.68	0.012	
Parental substance use	0.71	0.33 - 1.10	< 0.001	0.64	0.25 - 1.03	0.001	
Parents' mental health problems or suicide	0.49	0.25 - 0.72	< 0.001	0.42	0.18 - 0.65	< 0.001	
Parent conviction	0.35	-0.11 - 0.81	0.140	0.28	-0.18 - 0.74	0.232	
Parental separation	0.71	0.42 - 1.00	< 0.001	0.56	0.27 – 0.86	< 0.001	

**Table 2** Linear regression analyses showing associations between childhood adversity and adolescent cancer risk behaviour (N = 7,358; imputed sample)

<sup>a</sup> Regression models between each individual adversity variable and cancer risk behaviour controlled for sex, social class, mother's education, household income, housing tenure, and mother's age

Furthermore, they are adult-like behaviours which adolescents feel the need to engage in to be accepted into the "adult society" and they are associated with disinhibition and sensation seeking [26].

There was strong evidence of a positive association between childhood adversity and adolescent cancer risk behaviours. A previous cross-sectional study suggested a link between adversities and multiple risk behaviours among British adolescents [20]. Our study confirms a similar association between adversities and behaviours specific to cancers assessed longitudinally. Across the specific adversities investigated, parental substance abuse had the largest coefficient of effect on adolescent multiple cancer risk behaviours, followed by parental separation. The exact mechanism explaining the relationship between parental substance use and multiple cancer risk behaviours during adolescence is not clear as there is a complex web of psycho-social factors involved which can be difficult to untangle [27].

However, there is evidence that parents have a huge influence on children's health behaviours especially considering their roles as models, monitoring their children's behaviours, and reinforcing positive behaviours [28]. When a parent engages in substance use, there is a high tendency that this behaviour becomes 'normalised' in a way that the child sees it as acceptable to engage in similar behaviours. A parent's ability to provide necessary monitoring and guidance to the child often becomes impaired when under the influence of substances [27]. There is also evidence indicating that parents with substance use disorders are about three times more likely to abuse their child physically or sexually, thereby compounding a cycle of neglect [29].

Data from this study showed that parental separation is associated with an increase in engagement in cancer risk behaviours during adolescence. This correlates with a previous study reporting that parent substance use have strong effects on multiple risk behaviours [20]. Parental separation is often associated with conflict which in itself is a risk factor for problem behaviours in children, indicating that conflict may be a confounder in the relationship between parental separation and cancer risk behaviours [30]. Furthermore, parents who have separated are less likely to provide the necessary parental monitoring required to mould their children's behaviours. According to DiClemente, adolescents with less parental monitoring have greater odds of alcohol consumption, marijuana use, unsafe sex, and being arrested [31].

Our study found that 7.4% of the study population had experienced four or more adverse childhood experiences, which is similar to a national household survey in England which reported that 9% of the English population fell in the same category [32]. This study also shows that as the number of adversities increases, the probability of engaging in cancer risk behaviours during adolescence rises. This is consistent with the cumulative risk theory and previous studies that have documented the dose-response effect of an increasing number of adverse childhood experiences on engagement in health-risk behaviours in later life [15, 33]. There is evidence showing that childhood adversity is associated with emotional dysregulation and blunted reward responsivity, which in turn increases the propensity for alcohol consumption, tobacco smoking, and unsafe sexual behaviour in a continuous positive feedback loop [34]. Expectedly, a British

birth cohort study has shown that women who had two or more adversities had a twofold risk of developing cancer before 50 years [35].

This study is one of the first to investigate the relationship between early life adversities and adolescent cancer risk behaviour. It uses a longitudinal approach which provides a moderate life course perspective that takes distant exposures into consideration in the investigation of current behavioural outcomes. Adjustment for all potential confounders reduced the risk of residual confounding which could have reduced the reliability of the findings; even though there was little difference recorded between the results of adjusted and unadjusted models.

One of the potential limitations of this study is the use of self-reports for data collection which is associated with social desirability bias. Nonetheless, with repeated data collection in the ALSPAC study, participants are expected to have developed confidence in their anonymity which might reduce the influence of bias. As described by Houtepen et al., data on childhood adversity was collected mostly from parents which increases the risk of potential misclassification and bias [36]. However, many of the ACE prevalence estimates in this study are comparable to what is obtained in other studies, including a national household survey, suggesting minimal effects on the results [32, 36].

Secondly, the results of this study need to be generalised with caution as the ALSPAC database is not a nationally representative sample. Also, there were differences in the adverse childhood experiences prevalence estimates between the complete case and imputed case analyses, with estimates for the complete case sample smaller than those recorded using imputed data. This observation is probably due to loss to follow-up which tends to be socially patterned, meaning that less adolescents with adversities would be found in the complete case sample. The large confidence intervals observed for the association between individual adverse childhood experiences and multiple cancer risk behaviours further suggest that the results of the regression analysis need to be interpreted with caution in the light of the small sample size particularly in the complete case sample.

Finally, there was a large amount of missing data in follow-up data collection. This can reduce statistical power and potentially introduce bias. For bias to be introduced however, the outcome measure has to be conditionally related to whether the participants remain in the sample at time of data collection [37]. As in many other similar studies based off the ALSPAC database [4, 17], this study assumes that the data is missing at random. More work will be required to untangle the association between physical inactivity and obesity, with emphasis on the role of diet and other potential risk factors of obesity among adolescents. It will also be interesting to note the point of initiation of these cancer risk behaviours to further inform public health interventions aimed at preventing the initiation of cancer risk behaviours in children and adolescents.

# Conclusion

The association of cumulative childhood adversities with future adolescent engagement in multiple cancer risk behaviours demonstrates the need for targeted primary and secondary prevention interventions that can reduce engagement across multiple cancer risk behaviours for children and adolescents with adverse childhood experiences. With early initiation of many cancer risk behaviours, there is a need to determine how to target periods of vulnerability and intervening to reduce adversities in early childhood and thus preventing or delaying the start of cancer risk behaviours. The ultimate aim of such interventions would be to reduce cancer risk and prevent unnecessary cancer related morbidity and premature mortality.

#### Abbreviations

 UK
 United Kingdom

 ALSPAC
 Avon Longitudinal Study of Parents and Children

 ACE
 Adverse Childhood Experience

## **Supplementary Information**

The online version contains supplementary material available at https://doi.org/10.1186/s12889-023-17516-4.

Additional file 1.

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#### Authors' contributions

PO, CW, and JH conceptualised and designed the study. PO, JH, and DT analysed the data with inputs from CW and RRK. PO led the writing of the manuscript with inputs from CW, JH, DT, RRK, and RMM. All authors read and approved the final manuscript.

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#### Availability of data and materials

The datasets analysed during the current study are available in the ALSPAC repository. The informed consent obtained from ALSPAC participants does not allow the data to be made freely available through any third party maintained public repository. However, data used for this submission can be made available on request to the ALSPAC Executive. The ALSPAC data management plan describes in detail the policy regarding data sharing, which is through a system of managed open access. Full instructions for applying for data access can be found here: http://www.bristol.ac.uk/alspac/researchers/access/. The ALSPAC study website contains details of all the data that are available (http:// www.bristol.ac.uk/alspac/researchers/access/.

#### Declarations

#### Ethics approval and consent to participate

Ethical approval for the study was obtained from the ALSPAC Law and Ethics Committee (IRB00003312) and local Research Ethics Committees (for further details see https://www.bristol.ac.uk/media-library/sites/alspac/documents/ governance/Research%20Ethics%20Committee%20approval%20references. pdf).

Informed consent for the use of data collected via questionnaires and clinics was obtained from participants following the recommendations of the ALSPAC Ethics and Law Committee at the time. Further information, including consent forms can be found on the ALSPAC website (https://www.bristol.ac. uk/alspac/researchers/research-ethics/). Consent is assumed to be implied by the provision of self-report information, and participants are free to withdraw their consent at any time.

#### **Consent for publication**

Not applicable.

#### **Competing interests**

RMM has been the recipient of peer reviewed research grants awarded by Cancer Research UK and National Institute for Health Research to the University of Bristol. The other authors have no competing interests to declare.

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